



## **The Metallic Sunflower Foundation 2026 Corporate Sponsorship Opportunities**

Join us in revolutionizing Houston's food systems through our Iron Roots initiative. Our tiers are designed to bridge the gap between high-tech innovation and community tradition.

### **Seed Supporter (Community Tier) Range: \$250 – \$999**

Ideal for local small businesses and individual advocates.

Recognition: Name listed on our "Community Growth" webpage.

Social Shout-out: One collective thank-you post on Instagram/Facebook featuring all Seed Supporters.

Window Decal: A "Proud Partner of Iron Roots" decal for your storefront.

### **Sprout Partner (Growth Tier) Range: \$1,000 – \$2,499**

Designed for established local businesses looking to increase their community footprint.

Digital Presence: Logo placement on the Foundation's homepage and monthly newsletter.

Event Access: Two (2) VIP tickets to our annual "Harvest Table" community dinner.

Impact Report: A quarterly digital update showing exactly how your funds supported our hydroponic yields.

### **Bloom Sponsor (Impact Tier) Range: \$2,500 – \$4,999**

Perfect for mid-sized corporations focused on STEM education and wellness.

On-Site Branding: Your company logo featured on one of our hydroponic system towers (NFT or DWC).

Dedicated Feature: A "Partner Spotlight" article in our newsletter and a dedicated social media post.

Employee Engagement: One private "Team Building & Farming" day for up to 10 employees at the Iron Roots site.

### **Harvest Champion (Leadership Tier) Range: \$5,000 – \$7,499**

For corporate leaders dedicated to long-term sustainability and food sovereignty.

Premier Placement: Large logo on all event step-and-repeats and promotional banners.

Press Release: Inclusion in all press releases and media kits as a "Key Project Partner."

STEM Legacy: Your logo placed on the curriculum materials used for youth tech-farming workshops.

### **Iron Roots Premier Partner (Legacy Tier)**

## **Range: \$7,500 – \$10,000+**

Our highest level of partnership for major corporate entities.

Exclusive Naming Rights: "Presented By" status for one of our major seasonal programs (e.g., The [Your Company Name] STEM Tech-Farming Series).

Board Invitation: An invitation for a company representative to join our Advisory Council for the fiscal year.

Custom Content: A professionally produced 60-second video featuring your brand's contribution to the foundation, optimized for your LinkedIn and CSR reports.

The Golden Sunflower Award: A custom-crafted metallic sunflower trophy presented at our annual gala.

## **Environmental Sustainability, The "Future Roots" Youth Education, The "Golden Harvest" Senior Health**

### **The "Green Tech" Environmental Sustainability**

Package 1: The "Green Tech" Environmental Sustainability Package

Focus: Urban farming, water conservation, and reducing carbon footprints through high-tech hydroponics.

Eco-Advocate Tier

Range: \$500 – \$2,499

Impact: Funds the seeds and nutrient solutions for one full grow cycle of the Iron Roots hydroponic systems.

Benefits: Name featured on our "Sustainability Wall" at the farm site and a digital "Green Partner" badge for your website.

Conservation Leader Tier

Range: \$2,500 – \$4,999

Impact: Covers the maintenance and solar power conversion for our NFT (Nutrient Film Technique) systems, saving thousands of gallons of water compared to traditional soil farming.

Benefits: Your logo on our reusable produce delivery totes and two "Volunteer Team Build" days for your employees at the farm.

Guardian of the Earth (Premier Tier)

Range: \$5,000 – \$10,000

Impact: Directly funds the expansion of a new hydroponic greenhouse bay, doubling our local food production capacity.

Benefits: "Presented By" naming rights on one greenhouse structure, prominent logo placement on all environmental impact reports, and a VIP table at our annual "Farm-to-Table" Gala.

### **The "Future Roots" Youth Education**

Package 2: The "Future Roots" Youth Education Package

Focus: STEM education, vocational training, and empowering the next generation of "Ag-Tech" leaders.

Discovery Sponsor Tier  
Range: \$500 – \$2,499

Impact: Provides 25 "Home-Grow" STEM kits for local middle school students to learn about biology and tech.

Benefits: Recognition in our monthly "Education Spotlight" newsletter and a certificate of appreciation for your office.

Innovation Mentor Tier  
Range: \$2,500 – \$4,999

Impact: Funds a summer internship for two local high school students to learn the "Tech, Tradition, and Tempo" of hydroponic farm management.

Benefits: Invitation to speak at a Youth Workshop and logo placement on all student curriculum materials.

Visionary Educator (Premier Tier)  
Range: \$5,000 – \$10,000

Impact: Sponsors the entire Iron Roots "Classroom to Garden" program for one school year, impacting over 200 students.

Benefits: Title sponsorship of our "Youth Innovation Fair," your logo on student lab coats/aprons, and a dedicated press release announcing the partnership.

### **The "Golden Harvest" Senior Health**

Package 3: The "Golden Harvest" Senior Health Package

Focus: Intergenerational wellness, food as medicine, and reducing social isolation among seniors.

Wellness Friend Tier  
Range: \$500 – \$2,499

Impact: Funds "Nutrition 101" workshops for 50 seniors, providing them with fresh greens and health education.

Benefits: Listed as a wellness partner in our community outreach brochures and social media recognition.

Legacy Supporter Tier  
Range: \$2,500 – \$4,999

Impact: Supports our "Intergenerational Harvest" events where youth and seniors work together, bridging the age gap and reducing isolation.

Benefits: Logo on the "Senior Wellness Mobile Unit" (if applicable) or on our weekly produce distribution signage at senior centers.

Community Pillar (Premier Tier)  
Range: \$5,000 – \$10,000

Impact: Fully subsidizes the "Food as Medicine" subscription for 100 low-income seniors for a full year, providing weekly fresh, hydroponic produce.

Benefits: "Legacy Partner" status on all senior-focused marketing, a private dinner with the Foundation board, and the opportunity to include a branded wellness item in every senior produce basket.

## **Wellness Packages**

### **The "Community Core" Fitness & Wellness Package**

Designed for Local Gyms, Individual Trainers, and Boutique Studios.

Tier 1: The "Sprout" Supporter  
Range: \$50 – \$499

Perfect for individual trainers or small studios looking to give back.

The Contribution: A flat donation or a "Workout for a Cause" class where 50% of ticket sales go to the foundation.

The Reward:

Digital Shout-out: A "Featured Trainer/Gym" post on our social media.

Community Board: Your name or gym logo displayed on our physical "Wall of Growth" at the Metallic Sunflower facility.

Event Access: Invitation to our annual "Harvest Social" to network with other donors.

Tier 2: The "Harvest Hero" Event Partner  
Range: \$500 – \$999

This is where we turn the farm (or your gym) into a fitness festival!

The Event: Mass Training Session. You host a large-scale workout (HIIT, Yoga, or Bootcamp) powered by The Metallic Sunflower Foundation.

Included Amenities:

The Setup: We provide the "vibe"—including a DJ/high-energy music setup and professional event signage.

Hydration Station: Branded water provided for all participants.

The Marketplace: We bring in local fitness vendors and—if in season—a Pop-up Produce Stand featuring fresh harvest from our "Iron Roots" hydroponic systems.

Advertisement: Your logo on all digital flyers and a dedicated "Event Spotlight" in our email blast (reaching 1,000+ local subscribers).

### **Alternative: The "Sweat Equity" Option**

If a trainer can't hit the monetary goal upfront, we offer a Performance Partnership:

Host a 4-Week Series: Host one workshop per week for a month.

Ticket Split: 60% of proceeds go to the foundation, 40% to the trainer.

The Goal: Once the total donated hits a specific tier (e.g., \$500), they automatically unlock the rewards for that tier!

**Package 1: The "Power & Purity" Corporate Fitness Package**  
Designed for national gym chains, athletic wear brands, and supplement/equipment companies.

**Tier 1: Vitality Partner**

Range: \$1,000 – \$2,499

**Brand Placement:** Logo featured on the foundation's "Health & Wellness" digital resource guide.

**Digital Presence:** Quarterly spotlight in our newsletter reaching our community of tech-forward urban farmers.

**Ad Sponsorship:** One sponsored video advertisement across our social media platforms highlighting the synergy between your brand and our nutrition mission.

**Tier 2: Peak Performance Partner**

Range: \$2,500 – \$4,999

**Product Integration:** Opportunity to include branded fitness gear or samples in our "Iron Roots" community wellness kits.

**Co-Branded Content:** Development of three "Farm-to-Gym" nutrition and fitness videos featuring your brand.

**On-Site Presence:** A branded banner at our hydroponic farm site and all physical community events.

**Tier 3: Elite Wellness Champion**

Range: \$5,000 – \$10,000

**Title Sponsorship:** "Presented By" status for our annual Community Field Day or Wellness Expo.

**Custom Impact:** Exclusive naming rights to one of our hydroponic "Tech Towers" (e.g., The [Company Name] Growth Tower).

**VIP Access:** A private "Farm-to-Table" wellness retreat at the foundation for your executive team.

**Package 2: The "Sweat for the Sunflowers" Local Partner Package**  
Designed for boutique gyms, yoga studios, and individual personal trainers.

This package is unique because it allows for Sweat Equity—contributing time and talent instead of just capital.

**The "Micro-Bloom" Tier (Individual Trainers)**

Range: \$100 – \$499 (or 5 hours of donated training time)

**The Workout Party:** Host one "Sunflower Sweat" pop-up class where 20% of ticket sales are donated to the foundation.

**Recognition:** Name listed on our "Community Fitness" directory as a preferred local trainer.

**Social Love:** Tagged in a "Trainer of the Month" spotlight on our social channels.

**The "Studio Growth" Tier (Local Gyms & Studios)**

Range: \$500 – \$1,499 (or hosting 1 quarterly workshop)

**Workshop Hosting:** Partner with us to host a "Harvest & HIIT" event—a workshop on urban farming followed by a signature workout at your facility.

In-Gym Ads: The foundation will provide co-branded signage for your gym showing members their fees support food sovereignty.

Member Discount: Exclusive early-access "Farm Box" discounts for your gym members.

The "Impact Studio" Tier (Regional Fitness Leaders)

Range: \$1,500 – \$5,000+

The Master Series: Exclusive rights to lead the "Senior Wellness" or "Youth Fitness" movement sessions for our foundation programs.

Banner Placement: Large-scale branding at our community garden and tech hubs.

Event Profit Share: 50% of the proceeds from an annual "Metallic Sunflower Charity Challenge" hosted at your facility goes to the foundation, with your gym listed as the Lead Organizer.