

## Business Sponsorship Tiers

These packages are tailored for corporations, local businesses, and organizations looking to maximize their brand visibility and demonstrate a strong commitment to community and economic development in the Acres Home area.

### Title Sponsor (Exclusive) — \$10,000

As the Title Sponsor, your business will be recognized as the premier partner of the Second Annual Sunflower Block Party, receiving maximum exposure before, during, and after the event.

- Naming Rights: Event officially billed as "The Second Annual Sunflower Block Party, Presented by [Your Company Name]".
- Speaking Opportunity: Five-minute opening or closing remarks on the main stage.
- Prime Exhibit Space: Complimentary premium double-booth space (20x10) in the highest traffic area.
- Brand Placement: Premier logo placement on all event signage, main stage banner, digital flyers, and the Acres Home Chamber of Commerce website.
- Media Inclusion: Mentioned as the Title Sponsor in all press releases, radio spots, and media interviews.
- VIP Access: Ten (10) VIP All-Access passes (includes premium seating and complimentary food/beverage tickets).
- Social Media: Three (3) dedicated spotlight posts across The Metallic Sunflower Foundation and Chamber platforms.

### Platinum Sustainability Sponsor — \$5,000

This tier highlights your company's dedication to sustainable practices and community growth, specifically aligning with the Vegan Cook-off and Farmers Market elements of the event.

- Event Activation: Sponsorship of a specific high-traffic zone (e.g., The Vegan Cook-off Arena or the STEM Education Tent).
- Exhibit Space: Complimentary premium single-booth space (10x10).
- Brand Placement: Prominent logo placement on event banners, volunteer t-shirts, and the event website.
- VIP Access: Six (6) VIP All-Access passes.
- Social Media: Two (2) dedicated spotlight posts prior to the event.
- Public Recognition: Verbal acknowledgement from the main stage during peak hours.

### Gold Community Partner — \$2,500

Ideal for mid-sized businesses looking to actively engage with the community and showcase their products or services.

- Exhibit Space: Complimentary standard booth space (10x10).
- Brand Placement: Logo placed on secondary event signage and the official event t-shirt.
- Digital Marketing: Logo and website link featured on the event registration page.
- VIP Access: Four (4) VIP All-Access passes.
- Social Media: Inclusion in a group "Thank You" post to our Gold Partners.

### Silver Local Business Supporter — \$1,000

A highly accessible tier for local storefronts and service providers wanting to show support and gain local visibility.

- Exhibit Space: Complimentary standard booth space (10x10).
- Brand Placement: Company name (text only) on the back of the official event t-shirt.

- Digital Marketing: Name listed on the event website.
- Event Perks: Two (2) VIP All-Access passes.
- Public Recognition: Shared stage announcement recognizing local business supporters.

#### Bronze Vendor Sponsor — \$500

Designed for small businesses or emerging entrepreneurs who want to participate in the block party with added promotional benefits.

- Exhibit Space: Discounted standard booth space (10x10).
- Digital Marketing: Business name listed on the sponsor directory page of the website.
- Event Perks: Two (2) general admission food/beverage ticket bundles.
- Marketing Materials: Ability to place business cards or promotional flyers on the central Chamber of Commerce information table.

#### Individual & Community Sponsorship Tiers

These tiers are designed for community leaders, residents, local families, and philanthropists who want to personally contribute to the success of the block party and the ongoing mission of the Acres Home Chamber of Commerce.

#### Community Champion — \$500

For individuals or families dedicated to leaving a lasting impact on the neighborhood.

- VIP Experience: Two (2) VIP All-Access passes, including priority food service and reserved seating.
- Recognition: Name prominently displayed on the "Community Champions" recognition board at the entrance.
- Keepsake: Two (2) official Second Annual Sunflower Block Party t-shirts.
- Digital Thanks: Name listed in the individual donor section of the event website.

#### Sunflower Supporter — \$250

A fantastic way to support the foundation's initiatives while enjoying the festivities.

- Event Perks: Four (4) general admission food/beverage ticket bundles.
- Recognition: Name listed on the "Community Champions" recognition board.
- Keepsake: One (4) official event t-shirt.
- Public Acknowledgment: Name listed in the post-event digital newsletter.

#### Block Party Advocate — \$100

An accessible tier for residents who want to contribute above and beyond attending the event.

- Event Perks: Two (2) general admission food/beverage ticket bundles.
- Recognition: Name listed on the community supporter banner near the main stage.
- Keepsake: One (2) official event t-shirt.

#### Seed Sower — \$50

Every contribution helps grow the community. This tier is for neighbors who want to plant a seed for future neighborhood success.

- Recognition: Name listed on the digital "Wall of Thanks" on the event website.
- Event Perks: One (1) complimentary food/beverage ticket bundle.
- Certificate: A digital "Friend of the Foundation" certificate of appreciation.